

Food & Beverage TECH CENTRE

by  **FUBIZO**



IDEA

FUBIZO is a specialized product development company in the food & beverage industry headquartered in Penang, Malaysia. We help the food & beverage industry from ideation all the way to commercialization with core services such as product reformulation, product development, scale-up/ manufacturing setup, co packer/contract manufacturer & ingredient sourcing, and branding.

IN A GLANCE



Products sold in
75+ countries



400+
Products Developed



Facilities include Pilot Plant, Design Studio, and Development Lab



Expert Team Consists of Chefs, Scientist, Engineers, and Branding Experts



Worked with Dairy, Beverages, Sauces/condiments, Vegan Foods, Spreads, Ready-to-Eat Meals, Frozen Foods, Dietary Supplements, and Meat Products



Conducted projects in USA, Malaysia, Australia, and Singapore

From Concept to **CREATION**

Experts in Food & Beverage Innovation



Originated in
Boston, USA Since 2017



Headquartered in
Malaysia Since 2019

Developed

450+

Products

Sold In

75+

Countries

Across

4+

Continent

Active In

4

Countries

Over

8

Years



Founded in 2017 in Boston, it is now headquartered in



Penang, Malaysia.

[Click Here](#)

Behind the
Scenes

Our Services



Product Reformulation

We improve taste, shelf life,
and compliance.



Product Development

We turn ideas into
standout products.



Co-Packing & Ingredient Sourcing

We connect you with trusted
makers and ingredients.



Scale-Up / Manufacturing Setup

We streamline and scale
your production.



Branding

We create standout
branding that builds loyalty.

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HAS A STATE-OF-THE-ART
FACILITY, INCLUDING AN INHOUSE DEVELOPMENT
LABORATORY AND PILOT PLANT.

[Click Here](#)



Type of Products We Work On



Beverages (Carbonated,
Fermented, Functional,
Juices & Nutritional
Beverages/ Shakes)



Dairy
Products



Condiments,
Sauces &
Seasonings



Spreads (Vegan
Spreads, Nut Butter,
Fats & Oil)



Canned
Products



Baked Items
(Breads , Biscuits ,
Cakes & Cookies)



Food Service
Menu Planning



Ready-to-Eat
Meals



Dietary
Supplements



Snacks



Frozen
Foods



Seafood
Products



Meat
Products



Plant Based
Products

Services

FUBIZO caters to the pain points associated with product development, scaling, and branding in the food industry with the following services



01 Product Reformulation



PRODUCT OPTIMIZATION

FUBIZO specializes in optimizing food and beverage formulations while maintaining quality. E.g., reducing sugar/ sodium content in products.



ENSURING REGIONAL REGULATORY COMPLIANCE

Services include ensuring regulatory compliance in different regions.



SHELF LIFE EXTENSION

Extend product shelf life using preservation techniques and packaging solutions.



INGREDIENT'S COST REDUCTION

Identify cost-saving opportunities for ingredients without compromising quality.

02 Product Development



RECIPE DEVELOPMENT & PRODUCT FORMULATION

Craft perfect recipes and formulations, focusing on taste, texture, and nutritional value



INGREDIENT INNOVATION

Create custom ingredients for uniqueness and differentiation in your product.



CONCEPT REFINEMENT

Collaboratively refine your food product concept, addressing feasibility, challenges, and improvements.



RAPID PROTOTYPING

Quickly create working models of your product to visualize and adjust before production.



Services



03 Manufacturing Setup



PRODUCTION FACILITY SETUP

We help plan and set up production facilities, offering consultations on formulas and machinery.



WORKER TRAINING

Our experts provide comprehensive training for a skilled workforce.



FUBIZO'S GUIDANCE ENABLES YOU TO

Fast-track new product launches, boost throughout, reduce costs, and maintain consistent quality and food safety.



LEAN PRODUCTION

Our approach minimizes waste, optimizes processes, and boosts efficiency through continuous improvement.



PRODUCT CONSISTENCY

We ensure uniform quality with production specifications.



SCALING SOLUTIONS

Handle scaling challenges while maintaining product quality and consistency.



Services



04 Product Sourcing



INGREDIENT SOURCING & COMPLIANCE

We handle ingredient sourcing, ensuring top quality and full compliance.



GLOBAL COST-EFFECTIVE MANUFACTURING:

Expand your business globally with our network of reliable co-packers and manufacturers.

05 Branding



PRODUCT LABEL DESIGN

We craft captivating labels that convey the right message and entice buyers, considering brand, demographics, layout, colors, and copy.



MULTILINGUAL CATALOGS

Create professional, multilingual marketing materials for global markets.



SALESPERSON TRAINING

Equip your team with industry-specific knowledge and selling skills for increased sales and customer satisfaction.

WHY FUBIZO?

Great Ideas Deserve Great Execution

Talented & Skilled Team

Our science geeks, creative chefs, and branding experts bring unparalleled expertise to every project.

Swift Delivery

Experience our rapid three-week turnaround, allowing you to test and perfect your product quickly.

Competitive Edge

Gain a market-leading advantage with our world-class ingredients and top-of-the-line development processes.

Innovation & Transformation

Our unique "Inside-Out" method sets us apart, driving avant-garde products that redefine the future.

Flexible Payment Options

Flexible Payment Options We provide flexible payment plans, partnering with you for long-term success.

Proven Track Record

Our results speak for themselves: 450 successful product developments distributed across 75+ countries.



Fruit to Ice Cream

Crafting delightful frozen treats from nature's bounty.

Elevating heat into flavorful condiments.



Wheat to Bread

Turning golden grains into daily staples with precision.



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OUR Clientele

FUBIZO has worked with international clients, including USA, Australia, Singapore, and Malaysia. We have developed over **450** products sold in over **75+** countries across **4** continents



Client Profiles



INDIVIDUAL ENTREPRENEURS / SMALL BUSINESSES

Small-scale startups like home-based food businesses and dieticians looking to create their own products.



FOOD & BEVERAGE MANUFACTURERS

Existing product businesses looking to expand their product line, e.g., a cookie maker venturing into cake production.



FOOD SERVICE PROVIDERS

Established brands looking to expand, e.g., a restaurant with a unique sauce wanting to sell it in supermarkets or restaurants wanting to develop specialty menu items.



PLANTATION CLIENTS

Farms/ plantation and orchard owners wanting to make downstream/ value-added products such as juices and related food items.



DISTRIBUTORS AND TRADERS

Distributors interested in creating their own brands by locally manufacturing food products.

Client Requests

REPLICATING/ MODIFYING PRODUCTS

Clients seek help replicating or modifying benchmark products to meet specific requirements.

ADDRESSING MANUFACTURING ISSUES

Assistance is needed to solve manufacturing challenges, such as low shelf life or product spoilage.

BRANDING AND MARKETING

Guidance on marketing strategies, USP creation, and effective branding.

ENHANCING EXISTING PRODUCTS

Requests to improve taste, reduce costs, or extend the shelf life of existing products.

PRODUCT DEVELOPMENT FROM SCRATCH

Developing products based on client ideas and expectations.

Contact FUBIZO today to enhance your formulations and achieve success!



How to Get Started?

01 Consultation



Schedule a phone/video call, or face-to-face meeting depending on where you're located

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02 Proposal



After understanding your requirements, our team will submit a proposal to you consisting

- A. Project Scope
- B. Schedule & Payment Info
- C. Non-Disclosure Agreement (NDA) to ensure both parties are secured
- D. Other General Considerations

03 Project Start



Once both parties agree to the terms set forth in the proposal, FUBIZO WILL START THE PROJECT!

HEY, GOT A PRODUCT IDEA

We're Listening! Let us know how we can help and let's schedule an ALL-FREE, NO OBLIGATION, CONSULTATION SESSION!

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Or

Email : info@fubizo.com / fubizogroup@gmail.com

For more info, please visit www.foodtechcenter.com.



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AS SEEN ON



CEO VINE



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